



“Mapping and Surveying report”

Mapping and Surveying was within the EntCom project used as the starting point **to identify the real needs** of formation and learning of young people in rural areas, entrepreneurs, stakeholders at local and national level and all the rural communities members. That’s why the partnership spent a lot of energy on creation of **Mapping and Surveying report**.

On the other hand, the project partners would also like to **disseminate** the **good practices already developed** in rural areas in the different countries of the project. These practices should offer improvement of the skills and answer questions on activation and formal organization of rural communities addressing also employability of young people.

After listing the **“Key concepts and definitions”** about cooperatives and community cooperatives or similar tools and legal frameworks useful for communities, who want to self-organize and provide solutions for common needs in different countries, we find in the Mapping and Surveying report the central part **“Identification of training needs – Survey results”**. This phase of mapping and surveying is focused on **identification of training needs through a practical approach** based on submission of **questionnaires to 5 target groups in each partner country**:

- Entrepreneurs in rural areas
- Youth people living in rural areas
- Stakeholders at local level
- Stakeholders at national level
- Rural population and citizens



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The aim of the questionnaires was to:

- Define the **skills required** for implementation of entrepreneurship initiatives in rural communities
- Identify the **main needs** for the local development and employability in rural areas
- Collecting information about the **opportunities, initiatives and interests** of active citizenship in rural **communities**

The survey provided a lot of information about **needs of training** (generally there is a great awareness of necessity to improve their skills before starting an entrepreneurial project for the community), topics they **need to improve** (how to start and fund a project, innovation, communication and marketing, etc.), **methods to be used** (face to face trainings is considered essential, next to e-learning materials).

The results are used as starting point for the implementation of a blended training for improving the entrepreneurial skills and competences of potential entrepreneurs and citizens in rural areas.

The summary of the survey results and also the selection of Good practices with the experiences of organized communities are available in “Mapping and Surveying Final Report” on EntCom website: <http://www.entcom.eu/deliverables-publications/>.

Partners

TOJAS INVESTIMENTOS, LDA (Portugal), **Sarikamis Kaymakamligi** (Turkey), **Latconsul SIA** (Latvia), **KOMUNIKUJEME o.p.s.** (Czech Republic), **ENTER-EUROPEAN NETWORK FOR TRANSFERAND EXPLOITATION OF EUROPEAN PROJECT RESULTS** (Austria), newly **TFEI** (UK) and it is coordinated by **Lega Regionale delle Cooperative e Mutue**, (Italy).

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Project Coordinator: **Lega Regionale delle Cooperative e Mutue, Italy**

Contact: **Mr. Arcangelo Adriani — Tel. +393386902510
Mrs. Katia De Luca — Tel. +393280279339**